



Annual Report AR-3

San Joaquin County Evaluation Summary and Highlights

July 1, 2018 - June 30, 2019

County Evaluation Summary

Evaluation Activities Completed, Findings, and Policy Impact

EVALUATION ACTIVITIES First 5 San Joaquin's (F5SJ) Raising Quality! IMPACT offers supports to participating family child care programs and child care centers to help them improve and maintain quality early childhood programs. The Raising Quality! IMPACT evaluation examined how providers benefit from these resources, and how they have improved their programs as a result. F5SJ aims to improve literacy outcomes by investing in efforts that increase access to age- and culturally-appropriate books, support families to have the skills and resources to read with their children, and increase awareness of the importance of early literacy. The literacy evaluation examined how families benefit from participating in these efforts, the accessibility of the Talk. Read. Sing. Draw. Play. marketing campaign, as well as F5SJ's role in the county's early literacy efforts. F5SJ led two initiatives funded by the California Department of Health Care Services. Covered San Joaquin and San Joaquin Treatment & Education for Everyone on Teeth & Health (SJ TEETH). The health care services evaluation examined the trajectory of F5SJ's health care initiatives, how the initiatives impacted children, families, and the systems that support health care access.

EVALUATION FINDINGS Raising Quality! IMPACT 80% of providers informed families of their participation in Raising Quality! IMPACT. Providers valued family engagement, while also facing financial and administrative barriers to successful engagement. 42% of programs achieved a QRIS Tier Rating of 4 or 5. Over 90% of providers reported that Raising Quality! IMPACT's low cost trainings, support with assessments, individual site support, and cash awards were key to their ability to improve their programs. Literacy F5SJ's early literacy programs reached thousands of low-income children and families. The Talk. Read. Sing. Draw. Play. marketing campaign increased public attention on the importance of early literacy through multiple media platforms (e.g., social media, flyers, mini-billboards, sponsorships). F5SJ promotes the integration of early literacy activities into a cross-sector network of community partners, including service providers and local businesses. Health Care Services Between 2014 and 2018, Covered San Joaquin enrollment assistance helped nearly 9,000 people get Medi-Cal health insurance coverage. In Calendar Year 2018, SJ TEETH reached 1,700 children ages 0-20 with dental services, and over 1,000 children ages 0-20 with dental care coordination. Covered San Joaquin and SJ TEETH strengthened partnerships, practices, and organizational capacity. F5SJ and its partner organizations are well positioned to pursue future efforts to meet the needs of San Joaquin County residents.

POLICY IMPACT Based on the evaluation findings, F5SJ will implement the following policy and advocacy efforts. F5SJ will address future needs of providers and families with Raising Quality! by:

- Offering additional resources to support family engagement.
- Continuing to offer a range of resources to meet provider's quality improvement needs including an accessible training calendar for child care providers.

F5SJ will address future literacy needs of the community by:

- Continuing to build on the successful TRSDP marketing campaign to include other forms of social media (e.g., Instagram) and expand the available media platforms for early literacy messaging

(e.g., short videos). • Exploring opportunities to strengthen partners' expertise and widen the network of partners that support early literacy efforts to increase the number of early literacy champions. F5SJ will address community health needs by: • Working with partners to continue efforts to increase the number of providers that accept Medi-Cal. • Engaging in health care efforts that include care coordination and patient navigation. • Playing a lead role in future health care efforts by accessing available private, state an

County Highlights

County Highlight

First 5 San Joaquin (F5SJ) continues to focus on leveraging additional resources and partnerships in order to bring services to the community. Two programs are highlighted here. IMPACT served 51 Family Child Care Homes and 62 Centers in 2018-19. The most successful strategies included a marketing campaign to raise awareness about Raising Quality! and encourage enrollment in preschool, and printed guides to help parents find quality care and parent-friendly toolkits about Infant/Toddler/Preschooler development and resources. The Raising Quality! video was produced to spotlight the RQ! program and participating providers and parents: www.youtube.com/watch?v=gV3yOCYOrZg. The newest component of IMPACT is the Peer Mentor Program that equips mentor providers to assist their peers in creating developmental screening systems within childcare settings. Other successes included the Provider Appreciation event held in March 2019 to honor over 100 early care and education providers, with Camille Maben as motivational keynote speaker. And in July 2019 family child care provider José Chavez gave compelling testimony at the F5CA meeting at which IMPACT funding was subsequently approved for the next three years. F5SJ also implemented the CalWORKs (CW) Home Visitation Program locally known as FamilyWORKs. By June 2019, 118 families were served in FamilyWORKs. The acceptance of state funding tripled the local home visitation budget and supported training to over 700 CW employees on local resources for children under the age of five. FamilyWORKs includes an early childhood consultant service through the San Joaquin County Child Abuse Prevention Council for behavioral health case consultation. Partnerships with the Family Resource & Referral Center Help Me Grow Call Center and SJ TEETH oral health care coordination services leverage community-based services designed for very young children to strengthen systems for families participating in the CW programs.